

# Film Project







## Sponsorship Opportunities

#### Dear Potential Sponsor,

LaExpose' Productions is a 501 c3 organization that provides marketing and exposure to individuals and groups with limited resources that are unable to afford expensive marketing firms. We have offered free services for several years. We seek to identify, recruit, and educate a new generation of leaders who encourage gratitude, integrity, and community service.

This year we are working on a mental health film project that addresses depression and anxiety. The film will be relatable, thought provoking, and aim to inform audiences through entertainment to actively address the issues.

Our focus is to develop and promote positive programs for people that are diverse and appealing to all. The primary source of funding for this event will come from corporate sponsors and individuals such as you. It is with this thought that we are soliciting your support as a Sponsor in making this a success.

As a Sponsor you will receive major exposure throughout this great venture. Our multimedia advertisement will extend to the entire world, via social media, Amazon Prime, laExpose' magazine, radio, and three different television programs. Our direct fan reach is over 100k not counting our membership fan reach.

There are numerous levels in which different individuals may participate with generous perks. We look forward to working with you in making this project a success. Please do not hesitate to contact us with any questions or concerns and we will follow up with you.

Thanks in Advance, Macaiah Tillman, Co-Founder 615-839-7922 Info@laExpose.com





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Become a sponsor of one of laExpose' exclusive projects dealing with depression and anxiety in a film storyline. To donate or sponsor the project details below.

#### 対 PLATINUM DIRECTOR SPONSOR - \$15,000

- 오 Logo as Platinum Sponsor on all promotional materials & website.
- S Commemorative Plaque as Director Sponsor, Full page ad in laExpose' Magazine Film Edition.
- S Ten (10) tickets to the event Production and Film-Party.
- S Logo recognition on the backdrop for photographs on the Red Carpet
- 오 TV and Radio interview by media sponsor and Social Media Photo Flier.
- VIP reserved seating and an Android Tablet.

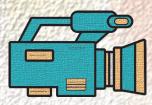
#### SOLD PRODUCER SPONSOR - \$10,000

- S Logo as Gold Sponsor on all promotional materials & website.
- S Eight (8) tickets to the event Production & Viewing Party.
- S Logo recognition on the backdrop for photographs on Red Carpet.
- Public recognition at event and key introductions.
- > TV and Radio interview by media sponsor, full page ad in laExpose' Magazine Film Edition.
- SVIP reserved seating and Android Tablet.

#### 😭 SILVER LENS SPONSOR - \$5,000

- S Logo as Silver Sponsor on promotional materials & website.
- Six (6) tickets to the Production and Film-Party, full page ad in laExpose' special Film Magazine Edition which will be available on Amazon.
- TV & Radio interview by media sponsor, with mentions on social media with your photo or logo on banner.
- VIP reserved seating and Android Tablet





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#### 🛱 BRONZE CREW SPONSOR- \$2,500.00

- **S** Logo on websites, 1/2-page ad in magazine edition.
- Sed-Carpet walk & VIP interview.
- Sour (4) tickets to Production and Film-Party
- S Banner or Flier with your photo or logo as sponsor for social media.

#### 🔁 WELL WISHERS SPONSOR - \$1,000 - \$500

- Sponsor flier with your photo for social media mentions.
- 2 Tickets to Production and Film-Party
- S Magazine half page ad.

Banner/logo advertising to laExpose' social media and 100,000 plus fans, plus press coverage of your generous sponsorship in addition to outside advertising.

🕺 Patrons / Well wishers

\$499-\$100. Media mention with flier and business card ad in magazine. All donations support the project. \$50.00 less, social media shout out.

#### Door prizes at the Viewing Party.

We honor payment through PayPal (info@laExpose.com) you don't have to have PayPal to use.

Bank Wire Info: Regions Bank 1729 Mallory Lane Brentwood TN 37027 615-736-6646 To: LaVerne Adekunle LaExpose' Productions bank swift code UPNBUS44 acct# 0204854535





# *la Expose' Productions FACT SHEET*

LaExpose' (pronounced el-ay ex-pose-ay) is a community of gifted and talented people from across the globe united to network and empower the lives of others.

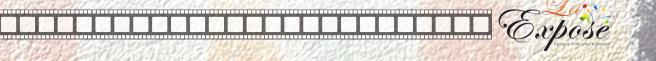
The core team consist of the following: LaVerne Adekunle PhD, Founder & President, Macaiah Tillman PhD, COO, Dwayne Coley, Executive Director & Music Producer, Dr. John Williams Award Coordinator Director and Segun Lasisi, Multi-Media Director.

LaExpose marketing platform adds support to members' primary marketing and advertisement goals. We utilize various forms of online and offline marketing, publicity campaigns, social networking sites, online television shows, and word of mouth referrals to help get exposure. LaExpose' seeks to identify, recruit, and educate a new generation of leaders while encouraging

gratitude, integrity, and community service.

Dr. LaVerne Adekunle, Founder is considered an innovative marketer, media personality, and event organizer who is known for her humanitarian efforts. She has earned several awards for community service and two international book awards. She attended Aenon Bible College and Cuyahoga Community College. LaVerne graduated from US Career Institute as a Certified Fitness Instructor & Nutrition Specialist and a former Adjunct Professor of Biblical Studies at TNT Biblical Institute.

Dr. Macaiah Tillman, COO - holds a Bachelors of Arts in Communications, Masters of Arts in Business, and Masters of Science in Advising and Counseling. He has served as a spokesman in several leadership and volunteer opportunities. He has been recognized as Mentor of the Year while serving in the (VIPS) Volunteer in Public Schools programs in Little Rock, AR along with being a spokesman for Arkansas Scholars. He is the CEO/Co-Founder of Improving Kids Physical and Nutritional Needs; Vice President for Community Service Youth Council and Founder of MTMotivations, LLC. Dr. Tillman is active in business and inspirational consulting, addressing outreach, discipleship, and mentorship.





Dwayne S. Coley, laExpose's Executive Director & Music Producer is an multi-talent award winning singer and author. He is an experienced radio host, voice over artist, public speaker, and owner of DQ BBQ Catering business. Dwayne authored 'What A Man Wants' whose work includes a new narration of his book on Amazon.

Dr. John Williams, EPA Award Coordination Director was the first of 14 children to finish high school and attend college. He joined the United States Army in December of 1988 and received many awards over the ten years in which he served. His awards list is too long to list. He is the epitome of success. The list of awards, educational certifications, and degrees are many and very distinguished. In addition, he is the Founder of Come On In Inc. He was a featured speaker at the Encounter Africa Conference in Ife, Nigeria, at Obafemi University and has recently published a book. Last, Dr. John is an accomplished martial arts champion and uses it for exercise, inspiring others, and training.

Segun Lasisi, is the Media Director and Filmmaker. Mr. Lasisi runs a fast-growing award-winning media company. In addition to writing, photography, videography, and internet television. He owns Kagumu Tv and ClockAfrica. laExpose' and Clock Africa filmed Elite Life series in Abu Dhabi starring Dr. John Williams. He is the Africa Media & PR Director for laExpose' Productions & Extraordinary People Awards. He has completed EPA trailer, short film called "Hope" and short biopic for Dr. LaVerne. His film work can be seen on YouTube.

